

SECTION 8

TABLĪGH

تبلیغ کے لئے روابط بڑھائیں۔ سوشل پروگرام بنا کر انہیں بلائیں یا ان کے گھروں میں جائیں۔ بچیاں اپنی کلاس فیلوز کو لے کر آیا کریں۔

شعبہ تبلیغ میں ہر سال کے لئے ایک ٹارگٹ مقرر کریں۔ اور پھر اس کے لئے بھرپور کوششیں کریں۔ سیکرٹری تبلیغ کا یہ کام ہے کہ جتنی نئی بیعتیں ہوں، ان کا پورا ریکارڈ وہ سیکرٹری نو مباحثات کو دیں۔ بیعتوں کی تفصیل مکمل کوائف کے ساتھ ہو۔

تبلیغ کے سلسلہ میں اگر دوسری تنظیموں کے بلانے پر جانا پڑے تو ممبرات اپنے ساتھ بڑی عمر کی خواتین اور مرد ساتھ لے کر جائیں۔

تبلیغی فورم میں صرف عورتوں کو لے کر آئیں۔ اگر کہیں مردوں سے رابطہ ہو جائے تو انہیں پھر مردوں کے پتے دے دیں۔ اگر کسی جگہ عورتیں پوری طرح جواب نہ دے سکتی ہوں اور مکس گیدرنگ (mix gathering) ہو تو اپنے ساتھ لائی ہوئی مہمان خاتون کو لے کر ایک سائیڈ میں بیٹھیں اور پردے کا خیال رکھیں لیکن جب کھانے پینے کا وقت آئے تو علیحدہ چلی جائیں۔

(Circular from Markaz, July 20, 2006)

Goals

The goals of the Department of Tablīgh are:

- To educate & train Lajna members & Nasirat about the current affairs of the world, allegations on Islam Ahmadiyyat and teach how to respond peacefully according to the TRUE teachings of Islam.
- Encourage members to become active Dā`illallā with their personal example. It will also equals her local Tajnīd number. Insha'Allah
- Work with your local Ta'līm, Tarbiyat and Nāsirāt secretaries and help each other achieve mutual goals.

Duties of Secretary Tablīgh

A local Tablīgh secretary should start with herself and have a passion for her faith.

1. Each Tablīgh Secretary should be punctual in five daily prayers and recitation of the Holy Qur'an.

2. Write letter to Sayyedna Huzoor Anwar (may Allah be his Helper) for prayers.
3. Have a Team of dedicated members.
4. The Tabligh Secretary must ensure that there is a database of all local Tabligh contacts in her Majlis.
5. The Dai'ilAllah should follow up these contacts regularly with these contacts regularly and the database should be checked and updated by the Tabligh Secretary each month.
6. The Tabligh Team should hold a meeting at the beginning of each month and use this meeting to plan activities for that month.
7. The Tabligh Secretary should allocate each Tabligh Team member a particular activity to plan & arrange it each month. For example,
 - i. Team Member A will contact local schools and try to arrange a school talk
 - ii. Team Member B will contact a local library to arrange an exhibition.
 - iii. Team Member C will try to arrange a focus event or coffee morning.
 - iv. Team Member D will educate & guide for an article to be written on a current world issue and send it to local papers or to be published on our Tabligh online blog.
8. Keep minutes of each Tabligh meeting and to circulate these, specially the action points, to each Team member after the meeting.
9. Red Book points should be note down after each Tabligh event.
10. The Tabligh Team should hold a Tabligh workshop 3 times a year.
11. Suggested topics for workshops can be found in the Tabligh Syllabus.
12. The Tabligh Secretary should ensure Tabligh reports are submitted to the local Sadr on time each month i.e. by the 10th of the following month.

Guidelines for Secretary Tabligh

ہر 3 ماہ بعد ایک ریفریشنگ کورس منعقد ہو جس میں تجربہ کار داعیان اپنے اپنے تبلیغ کے طور طریقے بتائیں تاکہ دوسرے بھی ان سے استفادہ کریں۔ اگر یہ پروگرام ملکی سطح پر نہیں ہو سکتا تو ریجنل لیول پر اور لوکل لیول پر منعقد کریں۔ (خط محررہ 18 دسمبر 2006)

Tabligh is a responsibility that falls on the shoulders of every Ahmadī man, women and child.

Sayyedna Hazrat Khalīfatul Masīh V^(may Allah be his Helper) has instructed that each local majlis Āmila should have a meeting once a month solely to discuss Tabligh efforts.

A local Tabligh secretary should start with herself with righteousness, sincerity and passion for her faith.

She should have sound knowledge and good understanding of Islam Ahmadiyyat and yearning for increasing her knowledge.

Presidents are **encouraged** to dedicate 5-10 minutes at every Local meeting for Tabligh related discussion.

All Āmila members' input and efforts are required for the success Tabligh Department.

Tabligh, or Da'wat Illallah, means to call towards Allah, to spread the true message of Islam and bring new members into the fold of Islam. It is essential to realize that this task is more spiritual than mechanical; hence it is imperative to focus on prayers throughout the process.

As a Tabligh Secretary, you are to facilitate your Majlis along the noble path of Tabligh. You are there to guide, support and encourage your Majlis to engage in Tabligh activities, build new contacts, and learn more about their faith and those of others. We must also monitor the media and other such social outlets that spread the wrong message of Islam and ensure the correct and true message of Islam is presented to them. You should organise a monthly plan of events and activities; keeping in mind the other department activities and how they can be used to promote tabligh.

Engage all members of your Majlis, young and old. Each one of us has unique strengths, some may be good at writing articles, others may be good at 1-1 sittings. Some of the younger members of your Majlis may be better able to engage in online Tabligh whilst mothers may be well placed to deliver school talks at their children's schools. Tabligh is the responsibility and duty of each and every Ahmadi. Each member of your Majlis should be given the opportunity to participate in, and reap the blessings of, Tabligh.

Steps to Success

The first step in Tabligh is to employ righteous conduct in all aspects of our lives; whether it is at school, university or place of work, we must endeavour to spread the peaceful, loving message of Islam by example.

Secondly, every Lajna member should become the voice of true Islam, ensuring that no opportunity of spreading the true teachings of Islam is wasted.

Hazrat Khalīfatul Masīh V^(may Allah be his Helper) said that each branch should arrange Tabligh workshops as needed, as follows:

“People have varying capacities and abilities therefore varying requirements are expected. What has been enjoined is that everyone should try and attain their personal best and no one has been inconvenienced in this process.”

(Friday Sermon January 30, 2015)

- *Every month will have one question related to the theme of the semester that Lajna members are encouraged to have a 5-10 minute discussion on. This can be done during local Ta‘lim & Tarbiyat group meetings, General Body Meetings, or any other event in which such a discussion is possible. The purpose of these discussions is to share knowledge, advice and personal experiences on how to respond to commonly asked questions about Islam and Ahmadiyyat.

National Tabligh Events

National Tabligh Day

National Tabligh department organizes 4 National Tabligh days annually of which one is Jalsa Sālāna Canada. Please ensure 100% participation when these events are held. If a Tabligh event is being arranged in a local or regional area by other auxiliary organizations, please support and attend the event where possible.

March – invite a family to your home

May – literature distribution

July – Jalsa Salana Canada

October – literature distribution

Jalsa Salana

Members should be provided with invitation well before Jalsa Salana for their Non Muslim/Ahmadi guests. Local Secretary Tabligh should confirm from members about the number of guests invited.

At Jalsa Salana, the department of Tabligh reception caters to the needs of Tabligh guests. Ahmadi hosts should be made aware of this department and coordinate with them to meet the needs of their guests.

National Lajna Interfaith Symposium/Peace Conference

One other important event which has been streamlined with National Tabligh Day is a major Lajna Tabligh event which can take place in the form of either National Interfaith Symposium or National Peace Conference.

Majālis and regions are assigned individual target for the number of guests they will be responsible for bringing the programs.

Tabligh Activities at the Ground Level

Below is a list of some suggestions that will help support our tasks:

1. Tabligh Workshops:

The goal of such workshops is to improve knowledge level of Lajna and add value to their Tabligh efforts.

Contact National Tabligh secretary for further assistance as she has many presentations and maybe able to save you time and allow you to focus on the actual delivery of the presentation, which is key.

2. Hold “Focus on Islām”:

Select a number of related topics, which can be discussed in a panel discussion format. Interaction is key for today’s audience.

Include audience participation and a Q/A session.

Suggested Topics:

The Holy Prophet^{sa}, Jihād, Women’s Rights, Environmental Issues, Prophecies about the Promised Messiah^{as}, etc.

3. Q/A Sessions as a workshop format:

Invite knowledgeable Lajna members to speak on a selected topic and include a question

and answer component. We can all learn so much from each other.

4. Share Etiquettes of Islām Presentations:

WHY: To make a positive impact on contacts who visit the mosque or attend Tabligh events. We will also improve everyone's overall behavior, with these frequent presentations given on etiquettes according to Islamic teachings. Topics can range from acceptable behavior within a mosque and proper social manners with family relations, with neighbors, and conflict resolution tips.

5. Regular Book Club: Select a book of focus. Have Lajna pre-read a section of that book and encourage them to ask questions, discuss interesting points or even administer quiz for interest.

6. Holy Qur'ān Exhibitions:

Sayyedna Hazrat Khalifatul Masih V^{aa} has instructed us to promote and safeguard the sanctity of the Holy Qur'ān. One such way is through a traveling kit that includes over a dozen stand-up posters on this auspicious topic. Please, contact your national secretary for guidance in this area.

How to Invite Others to Islām

Secretary Tabligh should be working with Ta'līm, Tarbiyat, Khidmat Khalq, Ishā'at, Nāsirāt, San'at wa Dastkāri and Sihat Jismāni secretaries in order to achieve this goal.

Another important goal is to introduce at least 50% of the local population to Islām and Ahmadiyyat.

Suggestions:

Below is a list of some suggestions that will support this effort. They have been placed in sequence from easier events to those that require more experience and effort:

1. Informal Gatherings

Inviting contacts to Meena Bāzār, Marriage Ceremonies, Aqeeqas and Ameens.

2. Cooking and Handy Craft Classes

Ask San'at wa Dastkāri secretary to arrange classes for contacts as an outreach initiative. Classes should be held regularly with proper organization and based on the interest of contacts. This Tabligh initiative can be very good for stay-at-home mothers or older Lajna who do not work yet have a skill to share.

3. Volunteering

Volunteering by Lajna should be done on their individual behalf and not on behalf of the Jamā'at. Women should represent themselves and their behavior, conduct and overall presentation is a form of Tabligh itself.

4. Humanity First (Food Bank)

Lajna should offer their time to “Humanity First”, specifically the Food Bank.

For more information on ways Lajna can serve this initiative, please contact:
Naumana Khan Sahiba

(416)505-5862

Naumana.khan@humanityfirst.ca

5. Sporting Events

Invite non-Ahmadi contacts to all local, regional and national sport competitions. Organize sporting games/competitions and invite contacts to participate, especially other organized women sport groups. Work with Sport secretary to arrange such programs.

6. Visiting other Places of Worship

Take day trips to other places of worship to learn more about other religions and establish contacts. Arrange a question, answer session with such facilities, and in exchange, invite them to visit our mosque.

7. Mosque Tours

Invite high school students (contact the World's Religion teacher of any school) for a tour of the mosque. This tour can include a variety of information, which can be tailored to the interest of the contacts. An interactive presentation should also be given about the basic teachings of Islām. *Please Contact National Tabligh Secretary for Presentation material.*

8. School Presentations

Contact high schools, specifically the *World's Religion* teacher, in your area and provide them with ***Introduction Letter***. This letter explains the Ahmadiyya Community and the type of presentations prepared that speak of Islamic teachings and practice. Offer to make a presentation about Islām, to students of the school. ***National Tabligh department has created all presentation material and each branch must receive approval from National Secretary and presentation material.***

9. Focus Events at the Local and Regional level

This is a forum in which we present a specific topic and ask our non-Ahmadi friends to attend. They have an opportunity to ask questions pertaining to the topic and to further hence have their knowledge of Islām. This form of an event is carried out on a more personal level to further increase our contacts in the community in which we live.

10. External Question and Answer Sessions

Arrange open houses and invite contacts to attend an interactive question and answer session on a selected theme.

This is specially crucial if a major issue is featured in the media, such as, the *Cartoon Depiction of the Holy Prophet^{sa} or Shariah Law , Purdah ban in France, Continued persecution of Ahmadi Muslims around the Globe* etc.

11. Interfaith Discussion Groups

Contact other women's faith groups and ask to set up an exchange of interfaith dialogue to promote religious understanding and appreciation.

Contacts from other religions could be invited to homes or hosted at the mosque. The goal is to discuss Islām in an informal and social atmosphere, providing contacts with the ability to gain knowledge and ask questions. In return, Lajna members should visit other places of worship and listen to their teachings and also ask questions. *This exchange will not only create better contacts but also improve our understanding of other faiths and their link to Islām.*

12. Symposia at Local, Regional and National Level

We want to encourage everyone to hold and experience the joy of holding an interfaith event.

Topics should be current and relevant, if possible, to the media focus at the time.

If two or more local majlis wish to work together to hold this event, then they will be encouraged to do so.

For region in which a regional event is more suited, that is permitted also.

Planning and Financing of Tabligh Events

We ask that National Sadr Lajna and National Tabligh secretary be sent a request by ways of a budget form for your event with requested dates and arrangements.

Once your venue and date is approved than the National Tabligh secretary will speak with the Local Sadr and Local Tabligh secretary to suggest ways to advertise, inform the public, inform the Lajna, and how to arrange the actual event.

If teaming up with other local Jamā'at's or having a regional event will be more dynamic, then we need to consider all these options.

All regions are unique and we will need to follow guidelines that are slightly tailored for them. Details can be discussed individually with National Sadr Lajna and the National Tabligh secretary.

Some points to ponder:

1. It is mandatory for Local Tabligh Secretary to obtain approval, at least TWO MONTH prior to the event, by submitting a budget form to the National Sadr Lajna and National Secretary Tabligh.
2. Symposiums should run between 2 – 2 1/2 hours and representation of 3-4 religions is sufficient.
3. 50% cost of arranging a symposium will be shared by National Department of Tabligh. At the time of pre-approval further discussion can take place on this point.

Always check with National Tabligh secretary for suggestions.

Ways of Engaging in Discussion

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Any worldly opposition, any worldly obstacle, whether it is from the Muslims or the non-Muslims, or from whomsoever it may come, even if it is from atheists - we have to try to remove it from our path in the way in which a strong wind blows away a piece of straw. (Friday Sermon, Oct 31, 2015)

Positive use of the Internet

Refer contacts to the following websites:

www.alislam.org

www.loveforall.ca

www.IslāmEvents.ca

www.mta.tv

www.ahmadiyya.ca

www.lajna.ca

Book Stalls

At any and every Tabligh event, a bookstall should be set up with literature appropriate to the audience.

Please ensure small pamphlets are available as well as translations of certain Jamā'at literature.

Print Media (Article) Submissions or Responses

A team has been established in Ishā'at under the name of 'Pen to Preach'. Encourage all the Tabligh secretaries to participate and all your local members as well. As well this team is encouraged to write short articles, view points and provide feedback to local and national newspapers on a consistent basis, under the guide of the national secretaries.

The above-mentioned activities are only suggestions and can be modified or changed, to better suit a local majlis size or geographical location.

Topics that can be discussed at each of the above mentioned events/ discussions:

1. History of Islām.
2. The History of The Holy Prophet^{sa}
3. The History of the Promised Messiah^{as}.
4. Ahmadiyyat – the book for guidance is Welcome to Ahmadiyyat, the True Islām.

Discuss disputed matters:

1. Death of Hazrat Isa^{as}
2. Finality of the Prophethood
3. Truth of the Promised Messiah^{as}
4. Institution of Khilāfat in the light of the Holy Qur'ān and Ahādīth

Choose topics from Essence of Islām:

1. Allah the Exalted (Ref: Volume 1: page 37-194)
2. Prayers (Ref: Volume 2: Chapter 5)
3. Prophethood in Islām (Ref: Volume 3: page 125-167)
4. The Veil (Ref: Volume 3: page 327-334)
5. The Messiah and His Second Coming (Ref: Volume 3: page 169-242)
6. *The Purpose of the Promised Messiah's advent* (Ref: Volume 4: page 107-137)
7. *Miracles, Signs and Prophecies* (Ref: Volume 5: page 1-40)

5 Fundamental Morals and Truths in Islām:

1. Truthfulness
2. Clean and Decent Language
3. Tolerance and Forbearance
4. Feeling the Pain and Suffering of others
5. High Resolve and Determination

Other Suggested topics:

1. Misconceptions of my Faith
2. Significant Women of my Faith
3. The Founder of my Faith and his service to Humanity.
4. Peace and Tolerance in my faith

**In addition to the guidelines provided above, please ensure to refer to the Guidelines for Department of Tabligh as outlined in the Constitution of Lajna Imā'illāh Canada in Points no. 138 – 149.

May Allah accept our humble efforts. Amin

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TABLIGH SYLLABUS

By the Grace of Allah, the Almighty, Tabligh Syllabus 2017-2019 will be launched under a combined Lajna Syllabus for Ta'lim, Tarbiyat & Tabligh.

	THEME	DISCUSSION TOPICS*
SEMESTER #1 Oct. 2017 to Mar. 2018	Allah - Concept of Tauhid in Islam	<ul style="list-style-type: none"> • Halloween • Monotheistic versus Polytheistic religions • Aspects of Christianity • Tabligh Tips
SEMESTER #2 Apr. 2018 to Sept. 2018	Holy Prophet Muhammad^{sa}	<ul style="list-style-type: none"> • Power of Silent Tabligh • Fasting - Status of Women in Islam • Spread of Islam • 'Idul Adhiyya and the Notion of Sacrifice
SEMESTER #3 Oct. 2018 to Mar. 2019	Ahmadiyyat	<ul style="list-style-type: none"> • What is the Ahmadiyya Movement • Khatam-e-Nabuwat • Crucifixion of Prophet Jesus^{as} • Prophecies Regarding the Advent of the Promised Messiahas • Tabligh Tips
SEMESTER#4 Apr. 2019 to Sept. 2019	Khilāfat	<ul style="list-style-type: none"> • Nature of true Khilafat • “Love for all, hatred for none” • Is Khilafat and political involvement • MTA • Jalsa Salana • Ahmadi Women

TEN SUCCESSFUL METHODS OF TABLĪGH: A USEFUL REMINDER FOR ALL DAI'ILALLAH

In his Friday Sermon of February 25, 1983, Hazrat Khalifatul Masih IVrh set out ten successful methods of Tabligh.

We would encourage all Tabligh secretaries to familiarize themselves with these steps and implement them in all Tabligh initiatives.

“Call unto the way of thy Lord with wisdom and goodly exhortation, and argue with them in a way that is best” (Surah Al-Nahl, 16:125)

Following are ten important points in this respect:

1. **The Message is for All the Believers.** By looking over the events of history, we shall have to deal with our adversaries with extreme love and affection. It is then that our point of view will be accepted, otherwise not.
2. **Approach According to the Circumstances:** The second point of Hikmat, which is usually ignored, is keeping the circumstances in view. If a person dislikes something and it is presented to him, he won't accept it even if it is good. Similarly adopt a wise way of communication. You will have to think that your addressee will surely change by normalcy; therefore, you need to communicate gently.
3. **In Accordance with Human Nature:** One of the demands of Hikmat is to talk according to the trend of the person you are talking to and understand the tendency of the person whom you are conversing with. You should know what he avoids and then deal with him accordingly.
4. **Within Your Capabilities:** Another demand of Hikmat is to take stock of your own temperament and tendencies. Everyone cannot do all kinds of Tabligh. God has blessed faculties according to one's own temperament. To say that one does not have the capacity for Tabligh is to blame Allāh. You yourself have different temperaments. God has granted you different capacities.
5. **Times Also Change:** There are different periods. Needs of time also change. Hikmat demands that one should take advantage of those times. Therefore, different ways of talk suit at different times. There are times when one is sad and that time demands a different kind of talk. Way of talking at happier times will be of different sort. Similarly, you will have to adopt a different way at the times of panic.

6. **Appropriate Selection:** Another demand of Hikmat is to choose the right person. There is innumerable creation of God who you have to call towards Allāh. We forget that Allāh has promised to guide those who are righteous and have the courage to call spade a spade. (So said Christ also not to throw pearls before the swine. Matthew 7:6) Therefore, select good natured people especially those who are courageous and may themselves become muballigh later.

7. **Remain Constantly in Contact:** To take care of your crop is another demand of Hikmat. When you engage in Da'wat ilAllāh or will engage, you will enjoy it. If you will not see the person you are preaching again and again, you will lose him like destroying your harvest. This is because the effect of your tabligh has not gone very deep. You will have to pay constant attention.

8. **Prayers are Needed:** If you do not irrigate your crop, it will bear no fruit. There are two ways of irrigation. One is the water of your knowledge, you impart in this world. But the real harvest is when it receives the heavenly water. Therefore, prayers are essential and you will have to shed tears in front of God Almighty. Seek help from Him. It is the tears of a believer which bring torrents of blessings.

Therefore, Hikmat was mentioned first and then good word is mentioned. Good word is clear, true and pious advice which has a pull. It has nothing to do with any sectarian difference. It comes direct from heart and goes straight to heart. Therefore, arguments come later, but begin with a good word.

Tell the people that you have sympathy for them. They are ruining themselves. The society is being destroyed. Think, why it is being destroyed. Tell them that divine people come and after delivering their message depart. Give them the message that a caller has come and it is better for them to accept that divine caller. This is the reason that the Holy Qur'ān advises not to hurry. Begin with Hikmat so that people should know that you are truthful and their sympathizer. They should realize that you are not interested only in yourself, but are interested in them as well.

9. **Discussion:** Despite your good and wise word, people will be ready to argue with you. Allāh says, therefore, we also advise you to face them and do not show your back to them.

Be prepared and you have the right to argue with full strength and vigor with those who counter you. But this encounter should not be with brute force and it is said that argue with them with what is good.

Therefore, even now, encounter with evil will be with goodness. They will come with evil but you will have to present goodness. They wish to harm you, but you wish good for them. They will bring feeble arguments but you present strong and powerful proofs. Represent

goodness every time whereas they will be representing hatred and evil.

10. **Patience:** And if you will remain patient, then know that this is better for those who remain patient (Holy Qur'ān, 16:127).

Therefore, remember that you should show patience, and Allāh tells you that those who show patience are more successful than others. It is better for those who show patience, in religious contests, they should not take revenge but should keep overlooking mistakes of others and remain tolerant.

Call towards the way of Allāh began with singular number and now it has become plural. That is why I had concluded that the duty of tabligh is not confined to the Holy Prophet [sa] alone and it is obligatory for his followers as well.